Chris Scheid (Senior Consultant), Victor Harbor

Chris is a Director and co-owner of ProAdvice and Manager of the SA branch located at Victor Harbor.

Chris is a current member of the Agriculture Institute of Australia (AIA) and has been working with rural clients in South Eastern Australia since 1989.

ProAdvice is a professional services firm (accounting, business coaching/consulting and project management) that employs 37 people in SA, Victoria, NSW and Tasmania. Visit ProAdvice at www.proadvice.com.au

Current Roles in ProAdvice:

- For ProAdvice, Chris is responsible for the innovation, marketing and delivery of consulting services and educational courses across Southern Australia.
- As a 'Management Consultant', with ProAdvice, Chris supports 25 clients (farming families, family corporate and SMEs) as 'client manager' across SA, Victoria and Western Australia. Client work is varied - collaborative farming; succession planning; business re-structure and re-finance, business expansion, assisting families in business.
- Working as a 'client manager' involves a 'chairman of the board' role with clients and includes input into strategic advice, improving business systems, assisting with change management and coordinating the clients' professional adviser team (accountant, solicitor, agribusiness manager) to fulfil the clients' needs of succession planning, business expansion, business re-structure.
- As a trainer of ProAdvice's farm management courses for the past 20 years, Chris has assisted a large number of farming businesses throughout Southern Australia to discover and meet their business goals; adapt to industry change; understand the financial performance of their business and manage inter-generational succession.
- Chris has managed a number of projects – most recently: with Dairy SA: 3 years of data collection and reporting with the SA Dairy Farm Monitoring program; Review & Renew (a program to assist the dairy industry during tight times); Transition Support (facilitate dairy business succession) programs; DairySA & Tas Dairy: InCharge Financial Literacy (a program for dairy farmers to calculate business profitability using taxation records); SA NRM Board: Marginal to Mainstream program.

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